

Japan Tourism Statistics Website

"Find Out About the Travel Dynamics of Visitors to Japan"

Usage Manual

Japan National Tourism Organization

Last Update: February 25, 2021

Contents

Introduction	1
<i>Japan Official Travel App and Acquired Data</i>	2
<i>Data Extraction and Processing Method</i>	5
<i>List of Terms</i>	6
Dashboards	10
<i>Basic Usage Method and Structure of Manual</i>	12
<i>Overview of the Travel Dynamics of Visitors to Japan</i>	13
Overview of Travel Dynamics by Prefecture	13
Comparison of the Travel Dynamics of Each Municipality	16
<i>Stay/Lodging Locations of Visitors to Japan</i>	20
Stay Heat Map by Municipality	20
Stay Heat Map by Mesh	23
<i>Inter-Municipality Tour Status</i>	26
Inflow and Outflow Status by Municipality	26
Travel Route for One Day	30
Frequently Asked Questions	33
<i>I cannot move the map.</i>	33
<i>No data is displayed.</i>	34
Inquiries	35
Update Log	36

Introduction

The Japan National Tourism Organization (hereinafter, "JNTO") provides the "Japan Official Travel App" (hereinafter, "JNTO App"), a tourism information app for smartphones that aggregates useful travel information, such as tourism, safety, and convenience information, from the perspective of foreigners sightseeing Japan. Upon obtaining user agreement, the JNTO App collects data such as location information and questionnaire response results and compiles this data into statistics. This data is used to analyze and grasp tourism dynamics throughout the country and promote tourism in Japan.

To make this data accessible to many parties in the tourism industry, location information and questionnaire response results obtained from the JNTO App have been converted into statistical data and made available as dashboards on the Japan Tourism Statistics website (<https://statistics.jnto.go.jp/en/>, hereinafter, "Tourism Statistics website") (the dashboards are published in "Find Out About the Travel Dynamics of Visitors to Japan"). This manual describes the data aggregation specifications, terminology, and operational methods. For data utilization examples, please refer to "Data Utilization Columns," which are published on the Tourism Statistics website.

Japan Official Travel App and Acquired Data

The JNTO App is a tourism information portal smartphone app designed for foreign travelers visiting Japan. It aggregates information necessary for trips to Japan, such as introductions of tourist facilities all over Japan, including regional areas, and transit guidance. It provides general tourism information, such as nationwide tourism information articles, a restaurant search function, and a route guidance function. The JNTO App also has the distinctive feature of centrally providing official information related to the safety and convenience of foreign travelers visiting Japan, such as emergency disaster information held by the Japan Tourism Agency and a function for searching for hospitals that accommodate foreign languages.

Overview of "Japan Official Travel App"

I. Characteristics of App

1. Regularly publishes articles on nationwide tourism information by language*, which are written by foreign writers
*Supported languages: English, Korean, Chinese (traditional/simplified)
2. Provides route search and navigation function
 - Station searches and transfer route guidance displays using station numbering
 - Route searches combining traveling methods such as nationwide trains, buses, and ferries, as well as walking
3. Provides spot search function based on location information
 - Information about tourist spots, tax-free stores, ATMs, and hand luggage checking locations for the current area
 - Provides offline access to some information regarding hospitals that accommodate foreign languages, tourism information locations, free Wi-Fi spots, and stations
4. Provides information on transport passes for foreign travelers visiting Japan
5. Provides necessary information during emergencies through collaboration with "Safety tips for travelers," a site that provides information at times of disaster
6. Information on tourism apps of private companies, etc. that are convenient for

foreign travelers visiting Japan

II. Supported Languages

- English, Korean, Chinese (traditional/simplified)

III. URL (download and usage fee: free)

- App introduction page: <http://www.jnto.go.jp/smartapp/>

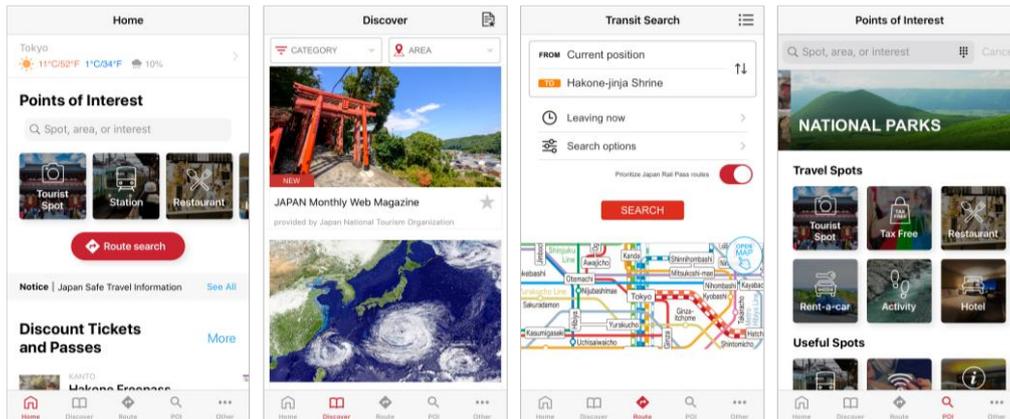


Figure: Images of Japan Official Travel App screens

The JNTO App displays an agreement screen for data acquisition when it is run for the first time, and only the data of users who have agreed to data acquisition is collected. Of the data collected, the Tourism Statistics website provides dashboards with statistical data compiled from location information data (GPS data) and questionnaire response result data, allowing users to freely view tourism dynamics by region and attribute. The agreement details can also be changed during usage of the app; if a user changes the agreement details during usage, the settings are reflected in the data acquisition following the change. Further, if a user requests the deletion of data, previous data is recursively deleted, and is reflected in a span of around 1 to 2 months.



Figure: Data acquisition agreement screen

Overview of Data Used

I. Location Information Data (GPS Data)

1. Acquired information

- Latitudinal/longitudinal information with the date and time of acquisition

2. Acquisition intervals

- Regular positioning in 2-minute intervals*

*Detailed acquisition specifications depend on the OS specifications of the user's device.

*When access to location information is set to "always allow" by the user, location information is acquired even when the app is not being used.

3. Acquisition Area

- All of Japan (areas outside of Japan are not targeted)

II. Questionnaire Data

1. Acquired information

- Nationality
- Number of visits to Japan
- Residence (living in Japan or living outside of Japan)

2. Acquisition method

- A questionnaire is displayed when the JNTO App is first run*

*If a response is skipped, it is treated as the attribute being unclear.

*If a response has not been obtained, the questionnaire screen is displayed again.

Data Extraction and Processing Method

Data pertaining to foreign travelers is listed on the dashboards, which are published on "Find Out About the Travel Dynamics of Visitors to Japan" on the Tourism Statistics website. At the time of listing, 1. data pertaining to foreign travelers is extracted; 2. interpolation processing of the location information data (GPS data); and 3. statistical processing is conducted to ensure travelers' anonymity is conducted.

Overview of Data Processing

I. Extraction of Foreign Traveler Data

- Users who responded "not Japanese" and "not living in Japan" in the questionnaire response results are extracted.
- Of the above users, the number of days visiting Japan is determined from location information data, and users with lengths of stay of 30 days or less are extracted (long-term visitors are excluded).

II. Interpolation Processing of Location Information Data (GPS Data)

- In order to minimize the battery consumption of devices, GPS data acquisition is stopped when movement has not been detected for a certain period of time.
- If there is positioning within the same 1-km mesh within 24 hours of the directly previous positioning, it is regarded that the user was in the applicable mesh for the time periods with no positioning, and interpolation is conducted.

III. Statistical Processing for Anonymity

- Latitudinal/longitudinal information is aggregated by area (prefecture, municipality, mesh, etc.).
- Only information in which data includes at least a certain number of samples for the aggregation results is listed.

List of Terms

Terms used in location information data (hereinafter, "GPS data") are defined below.

Positioning

The state in which latitudinal/longitudinal information has been acquired by GPS data.

If even one point of data is acquired, it is treated as positioning.

Visit

A state in which GPS data has been positioned for at least a certain period of time continuously in the same location. For data listed on the Tourism Statistics website, a case in which GPS data has been positioned for at least 30 minutes continuously within the same 1-km mesh is determined to be a visit. With regard to aggregation in areas larger than a 1-km mesh such as prefectures or municipalities, if there is at least one 1-km mesh for which a visit has been determined within the applicable area, it is considered that there was a visit in the prefecture/municipality, and aggregation is conducted. It is to be noted that in a case in which a 1-km mesh straddles multiple prefectures/municipalities, the visit shall be judged to belong to the municipality occupying the largest area in the applicable 1-km mesh.

(1) Determination of 1-km meshes included in each municipality

(2) If any of the 1-km meshes is visited, it is considered that there was a visit to municipality A

(3) Even if visits to multiple meshes are seen from the same user, it will be counted as one visit to municipality A

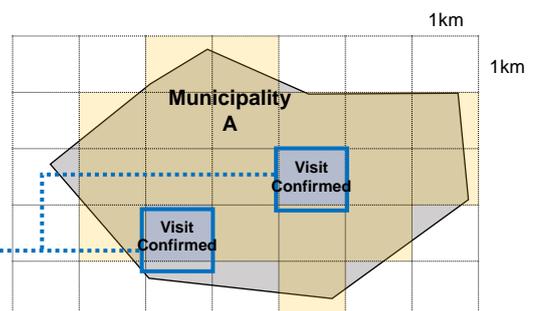


Figure: Image of visit determination in a municipality

Stay Overnight

The final location visited between 6:00 PM and 3:00 AM the next day. When GPS data is also positioned the following day or after, the visiting location is determined to be an overnight stay. (In a case in which GPS data is not positioned the next day or after, such as when the visitor returns to his/her country, the final visiting location is not determined to be an overnight stay.)

Region

Based on the questionnaire result for nationality, the country/area in the response is classified as East Asia, Asia (not including East Asia), Europe, Africa, North America, South America, Oceania, or Other. Each country/area division conforms to the categorizations used in the statistics on Immigration Control provided by the Immigration Bureau at the Ministry of Justice, and Asia has been categorized into East Asia (Korea, China, Taiwan, and Hong Kong) and Asia (not including East Asia).

Experience Visiting Japan

Based on the questionnaire result for the number of visits to Japan, visitors who respond that they have never visited Japan or are visiting Japan for the first time are aggregated as first-time visitors to Japan, and visitors who respond that they are visiting Japan for at least their second time are aggregated as repeat visitors.

Number of Days Visited

The number of days a visit has occurred. If a user makes a visit even once in a day, it is judged that there was a visit that day.

Number of Visitors

The sample number of visitors to Japan. Even if a user visits the same location multiple times, he/she is counted as one person. In the case of the same user traveling to Japan multiple times, aggregation is conducted treating that person as a separate user for each trip. If GPS data is not positioned within Japan for 7 days or more, it is treated as one trip, with the user having returned to his/her country once and then traveling back to Japan.

Number of Visits

The number of times the applicable area has been visited. As long as the same traveler continues to remain in the same municipality, the number of visits is 1. However, if that traveler visits another location and then returns to and visits the same location again, it is considered to be a separate visit. Further, in the case of a visit extending beyond 3:00 AM, the time when a new day begins, it is considered to be a separate visit. When aggregation is conducted by time period, a case of a visit extending beyond the boundary for a time period will be considered to be a separate visit.

Number of Nights Stayed

The number of times a user stayed overnight in the applicable area. The number of times is counted by day. If a user stays overnight for consecutive days, each day is counted as a separate overnight stay.

Previous/Subsequent Visiting Location

Aggregated data of the municipalities that were visited immediately before and after the visit to the applicable municipality and prefecture in a single day, assuming that one day is from 3:00 AM to 3:00 AM the next day. Only data for which the previous/subsequent visiting locations can be determined is aggregated.

Route of Tour

A route connecting the municipalities visited within a 24-hour period in the order that they were visited, assuming that one day is from 3:00 AM to 3:00 AM the next day. Locations visited within 24 hours in a day are shown as a connected route.

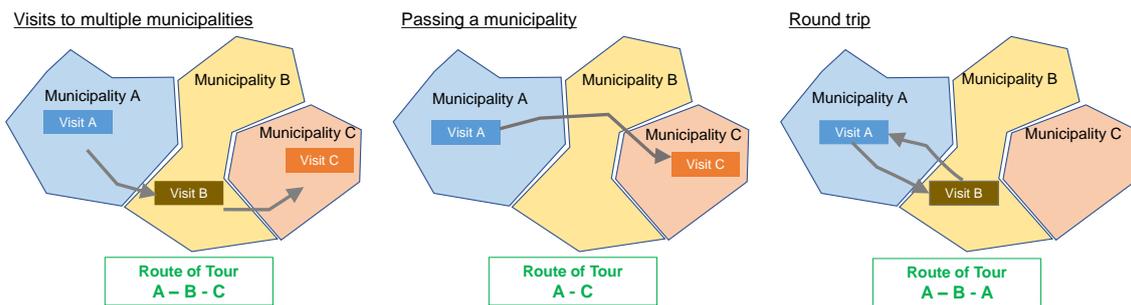


Figure: Image of aggregation of route of tour

Dashboards

In "Find Out About the Travel Dynamics of Visitors to Japan" on the Tourism Statistics website, dashboards that display mesh data are published for grasping data available by visiting region, such as prefecture and municipality, and grasping about specific visiting locations.

Dashboards

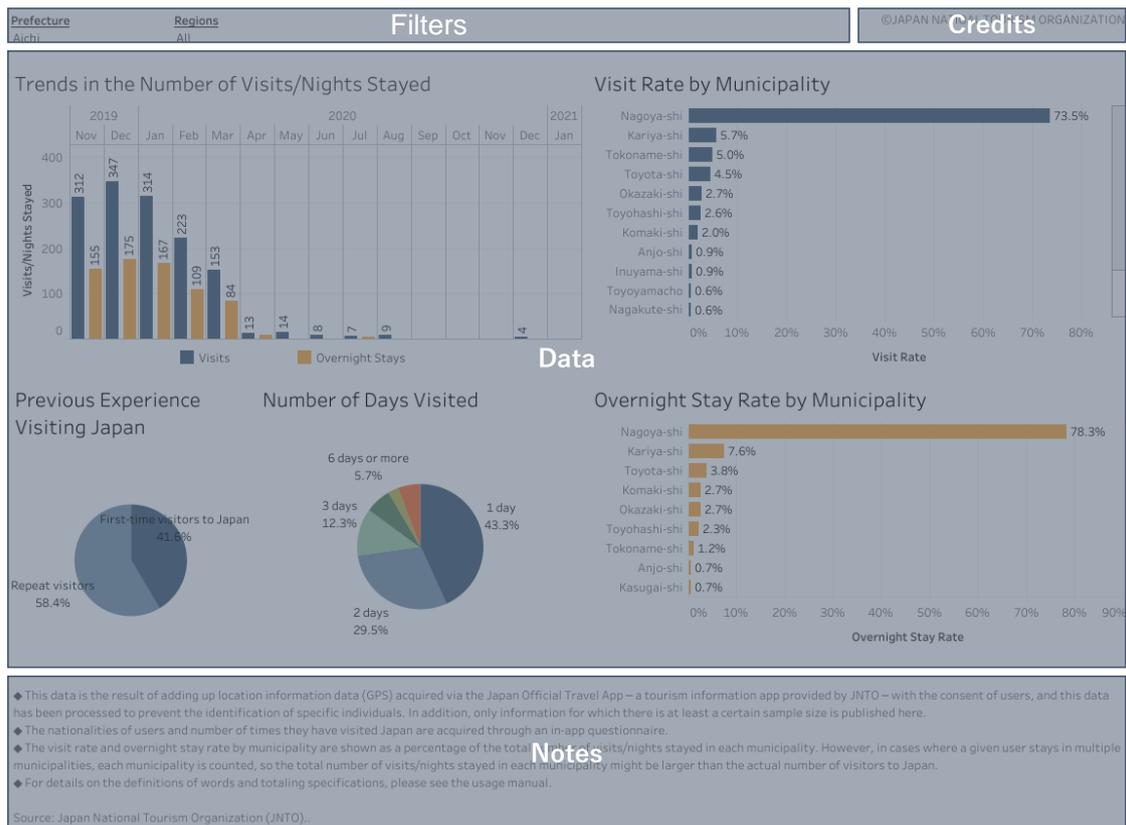
1. Find Out About the Travel Dynamics of Visitors to Japan
 1. Overview of the Travel Dynamics of Visitors to Japan
 - Overview of Travel Dynamics by Prefecture
 - ✓ These figures show the timeframe, attributes, and visited municipality of the visitor to the selected prefecture.
 - Comparison of the Travel Dynamics of Each Municipality
 - ✓ The figure shows the volume of visitors of each municipality.
 2. Stay/Lodging Locations of Visitors to Japan
 - Stay Heat Map by Municipality
 - ✓ The figure shows the volume of visitors of each municipality.
 - Stay Heat Map by Mesh
 - ✓ The figure shows the volume of visitors per one-kilometer mesh.
 3. Inter-Municipality Tour Status
 - Inflow and Outflow Status by Municipality
 - ✓ The figure below shows the municipalities in which people stayed immediately before and after the selected municipality.
 - Travel Route for One Day
 - ✓ The figures show people's movement between the municipalities within a 24 hour (3:00 to 3:00 on the next day) time frame.

Frequency of Data Update

By the end of each month, data acquired up to the previous month is incorporated and an update is conducted. Information pertaining to previous data may also be updated in order to respond to data deletion requests from users.

Basic Usage Method and Structure of Manual

A filter is included in each dashboard so that users can view data narrowed down by prefecture or municipality, global area division, or attribute. Filters are reflected in all data within the dashboard.

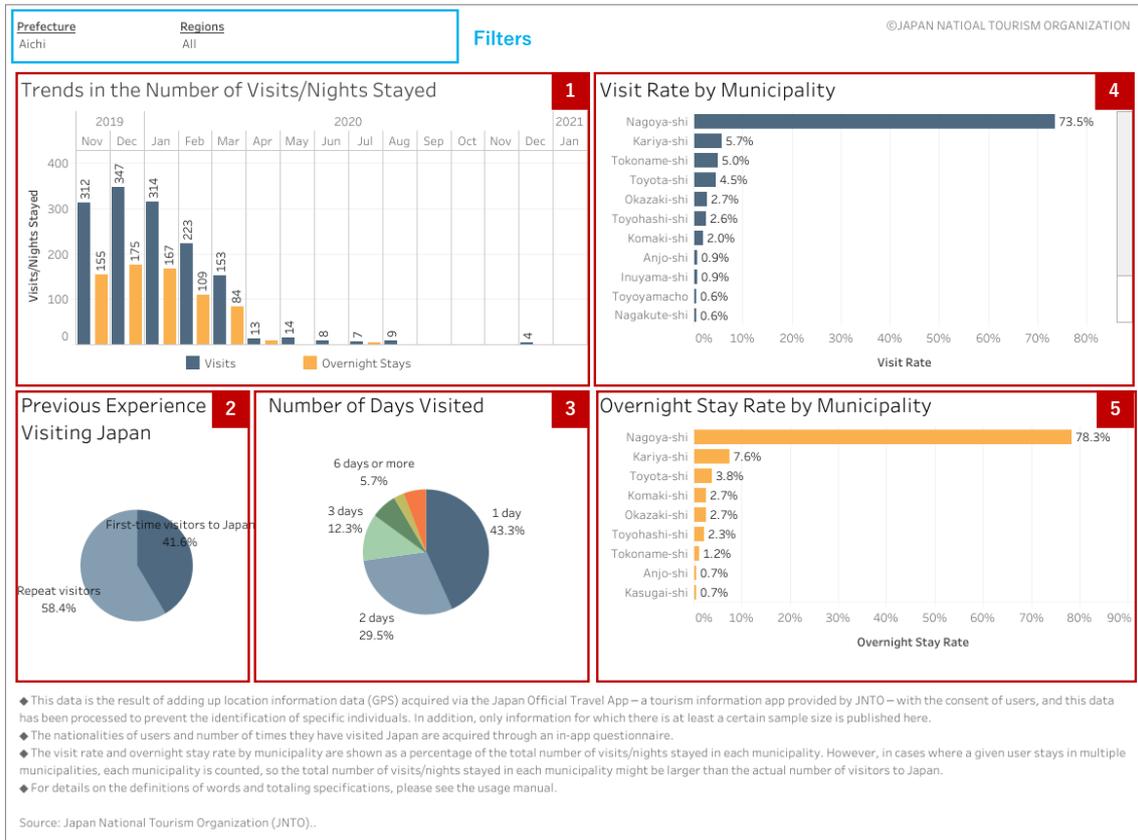


In this manual, the ways of interpreting each graph and the selectable filters are described for each dashboard.

Overview of the Travel Dynamics of Visitors to Japan

Overview of Travel Dynamics by Prefecture

These figures show the timeframe, attributes, and visited municipality of the visitor to the selected prefecture.



Interpreting Graphs

1. Trends in the Number of Visits/Nights Stayed
 - This graph shows monthly changes in the number of visits and stays overnight made by travelers from the selected country/area in a prefecture.
 - It shows trends, including which times of the year there were many visitors.
2. Previous Experience Visiting Japan
 - This graph shows the breakdown of the travelers from the selected country/area who have visited the selected prefecture (first-time visitors to Japan or repeat visitors).
 - It is an aggregation of previous visits to Japan and does not represent previous visits to the selected prefecture.
 - Even if the same user has visited multiple times, the number of travelers aggregated excludes user overlaps.
3. Number of Days Visited
 - This graph shows the breakdown of the number of days travelers from the selected country/area visited the selected prefecture.
 - Even if the same user has visited multiple times, the number of travelers aggregated excludes user overlaps.
4. Visit Rate by Municipality
 - This is a ranking of the number of visits to each municipality in descending order represented as a ratio, assuming the total number of visits to all municipalities is 100.
 - If one user has visited multiple municipalities, each municipality is counted. For this reason, the total of the number of visits to municipalities may be higher than the actual number of travelers.
5. Overnight Stay Rate by Municipality
 - This is a ranking of the number of nights stayed in each municipality in descending order represented as a ratio, assuming the total number of nights stayed in all municipalities is 100.
 - If one user has stayed overnight in multiple municipalities, each municipality is counted. For this reason, the total of the number of nights stayed in municipalities may be higher than the actual number of travelers.

Refining by Filter

Prefecture

You can select one of the 47 prefectures you want to display. At the time of the initial display, "Aichi" is selected.

Aichi	Akita	Aomori	Chiba
Ehime	Fukui	Fukuoka	Fukushima
Gifu	Gunma	Hiroshima	Hokkaido
Hyogo	Ibaraki	Ishikawa	Iwate
Kagawa	Kagoshima	Kanagawa	Kochi
Kumamoto	Kyoto	Mie	Miyagi
Miyazaki	Nagano	Nagasaki	Nara
Niigata	Oita	Okayama	Okinawa
Osaka	Saga	Saitama	Shiga
Shimane	Shizuoka	Tochigi	Tokushima
Tokyo	Tottori	Toyama	Wakayama
Yamagata	Yamaguchi	Yamanashi	

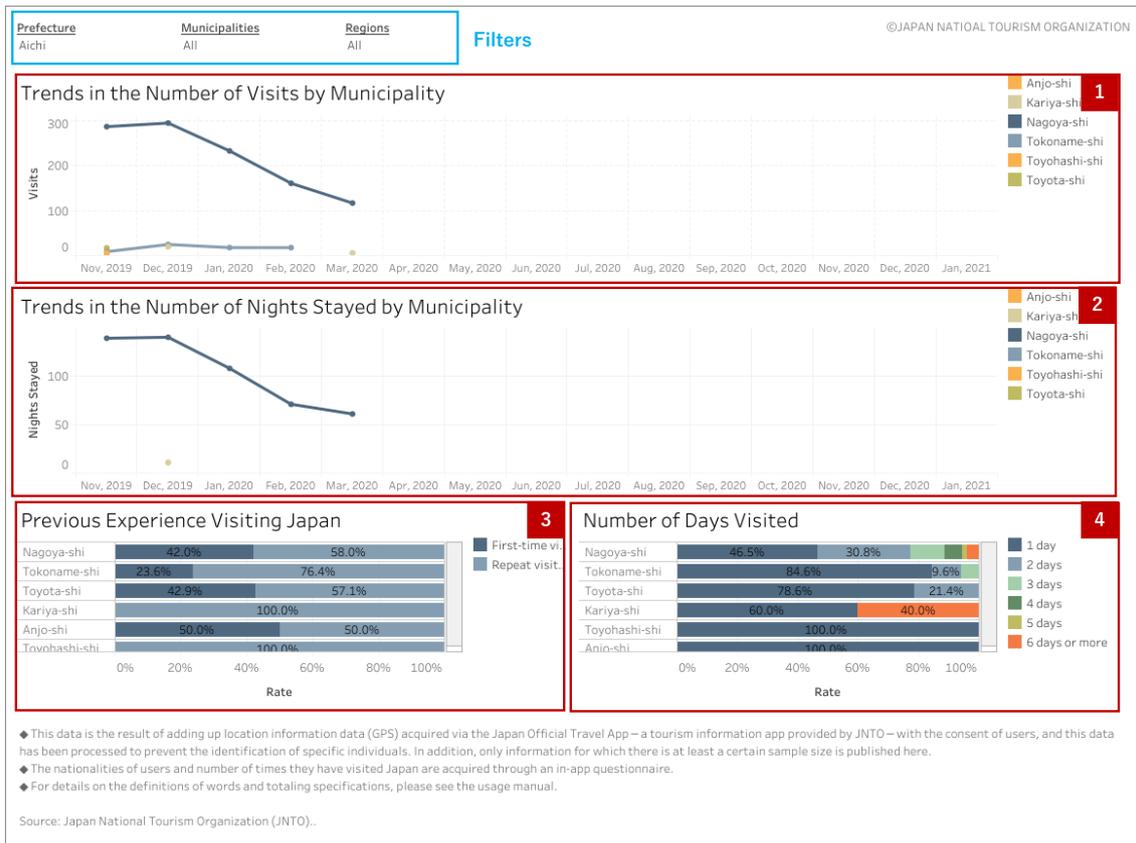
Regions

You can display or hide nationalities for each global area division. Multiple selections can be made, and if a check is placed in "All," data of users of all area division nationalities will be displayed. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

East Asia
Asia (not including East Asia)
Europe
Africa
North America
South America
Oceania
Other

Comparison of the Travel Dynamics of Each Municipality

A comparison can be made of the timeframe and attributes of the visitor to the selected prefecture.



Interpreting Graphs

1. Trends in the Number of Visits by Municipality
 - This graph shows monthly changes in the number of visits to a municipality made by travelers from the selected country/area.
 - It shows trends, including which times of the year there were many visitors.
2. Trends in the Number of Nights Stayed by Municipality
 - This graph shows monthly changes in the number of nights stayed in a municipality made by travelers from the selected country/area.
 - It shows trends, including which times of the year there were many visitors staying overnight.
3. Previous Experience Visiting Japan
 - This graph shows the breakdown of the travelers from the selected country/area who have visited the selected prefecture (first-time visitors to Japan or repeat visitors).
 - It is an aggregation of previous visits to Japan and does not represent previous visits to the selected prefecture.
 - Even if the same user has visited multiple times, the number of travelers aggregated excludes user overlaps.
4. Number of Days Visited
 - This graph shows the breakdown of the number of days travelers from the selected country/area visited the selected prefecture.
 - Even if the same user has visited multiple times, the number of travelers aggregated excludes user overlaps.

Refining by Filter

Prefecture

You can select one of the 47 prefectures you want to display. At the time of the initial display, "Aichi" is selected.

Aichi	Akita	Aomori	Chiba
Ehime	Fukui	Fukuoka	Fukushima
Gifu	Gunma	Hiroshima	Hokkaido
Hyogo	Ibaraki	Ishikawa	Iwate
Kagawa	Kagoshima	Kanagawa	Kochi
Kumamoto	Kyoto	Mie	Miyagi
Miyazaki	Nagano	Nagasaki	Nara
Niigata	Oita	Okayama	Okinawa
Osaka	Saga	Saitama	Shiga
Shimane	Shizuoka	Tochigi	Tokushima
Tokyo	Tottori	Toyama	Wakayama
Yamagata	Yamaguchi	Yamanashi	

Municipalities

Municipalities in the selected prefecture(s) are displayed. Multiple selections can be made. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

Regions

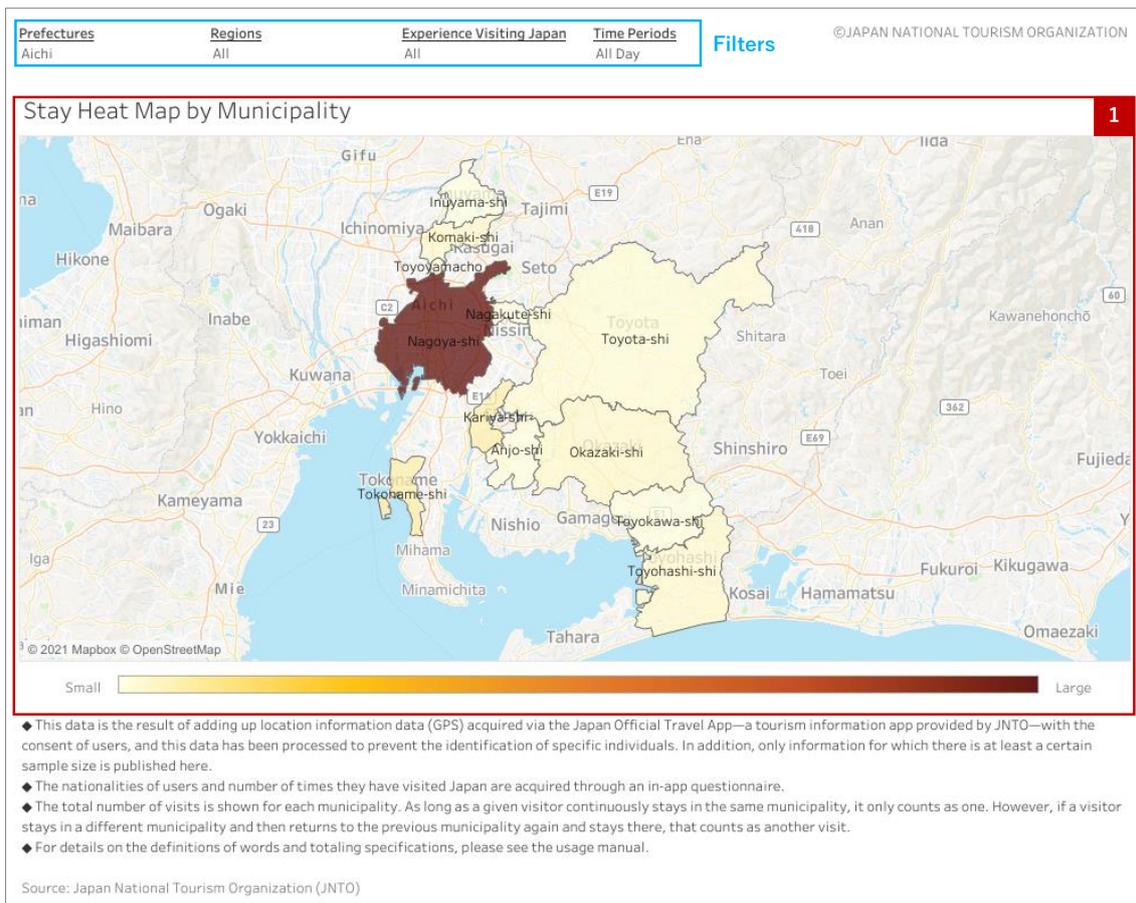
You can display or hide nationalities for each global area division. Multiple selections can be made, and if a check is placed in "All," data of users of all area division nationalities will be displayed. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

East Asia
Asia (not including East Asia)
Europe
Africa
North America
South America
Oceania
Other

Stay/Lodging Locations of Visitors to Japan

Stay Heat Map by Municipality

The figure shows the volume of visitors of each municipality.



Interpreting Graphs

1. Stay Heat Map by Municipality

- This heat map aggregates the number of visits by municipality.
- A color gradation is set in accordance with the number of samples in the displayed target area. The darker the color, the higher the number of visits.
- Data can be viewed for daytime (6:00 AM to 5:59 PM) and nighttime (6:00 PM to 5:59 AM), making it possible to grasp the situations of tourist spots in the daytime and lodging locations at night.

Refining by Filter

Prefectures

You can select multiple prefectures to display from among the 47 prefectures. At the time of the initial display, "Aichi" is selected.

Aichi	Akita	Aomori	Chiba
Ehime	Fukui	Fukuoka	Fukushima
Gifu	Gunma	Hiroshima	Hokkaido
Hyogo	Ibaraki	Ishikawa	Iwate
Kagawa	Kagoshima	Kanagawa	Kochi
Kumamoto	Kyoto	Mie	Miyagi
Miyazaki	Nagano	Nagasaki	Nara
Niigata	Oita	Okayama	Okinawa
Osaka	Saga	Saitama	Shiga
Shimane	Shizuoka	Tochigi	Tokushima
Tokyo	Tottori	Toyama	Wakayama
Yamagata	Yamaguchi	Yamanashi	

Regions

You can display or hide nationalities for each global area division. Multiple selections can be made, and if a check is placed in "All," data of users of all area division nationalities will be displayed. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

East Asia
Asia (not including East Asia)
Europe
Africa
North America
South America
Oceania
Other

Experience Visiting Japan

You can display data narrowed down to first-time visitors to Japan or repeat visitors. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

First-Time Visitors to Japan
Repeat Visitors

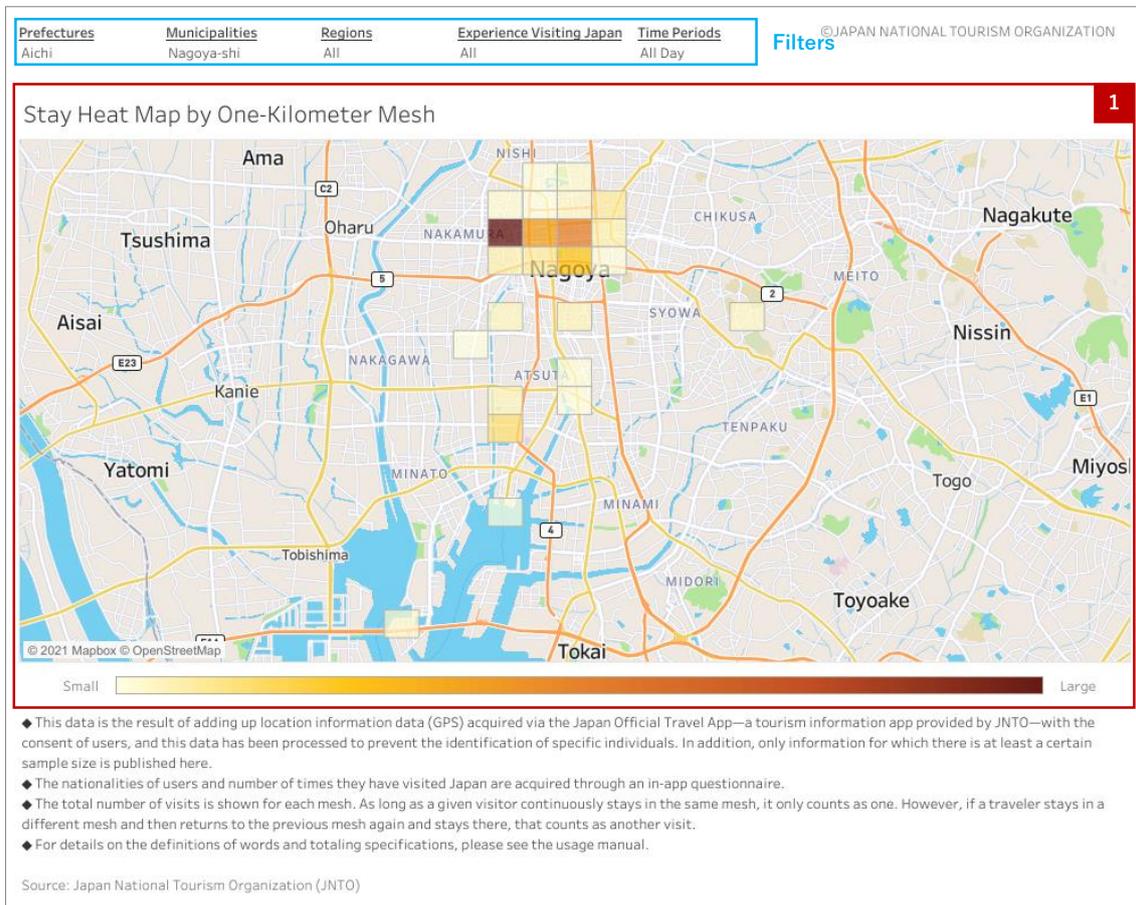
Time Periods

You can display data by the time period of the visit. At the time of the initial display, "All Day" is selected.

All Day
Daytime (10:00 AM to 5:59 PM)
Nighttime (6:00 PM to 5:59 AM)

Stay Heat Map by Mesh

The figure shows the volume of visitors per one-kilometer mesh.



Interpreting Graphs

1. Stay Heat Map by One-Kilometer Mesh

- This heat map aggregates the number of visits by 1-km mesh.
- A color gradation is set in accordance with the number of samples in the displayed target area. The darker the color, the higher the number of visits.
- Data can be viewed for daytime (6:00 AM to 5:59 PM) and nighttime (6:00 PM to 5:59 AM), making it possible to grasp the situations of tourist spots in the daytime and lodging locations at night.

Refining by Filter

Prefectures

You can select multiple prefectures to display from among the 47 prefectures. At the time of the initial display, "Aichi" is selected. Only routes including the selected prefecture(s) are displayed.

Aichi	Akita	Aomori	Chiba
Ehime	Fukui	Fukuoka	Fukushima
Gifu	Gunma	Hiroshima	Hokkaido
Hyogo	Ibaraki	Ishikawa	Iwate
Kagawa	Kagoshima	Kanagawa	Kochi
Kumamoto	Kyoto	Mie	Miyagi
Miyazaki	Nagano	Nagasaki	Nara
Niigata	Oita	Okayama	Okinawa
Osaka	Saga	Saitama	Shiga
Shimane	Shizuoka	Tochigi	Tokushima
Tokyo	Tottori	Toyama	Wakayama
Yamagata	Yamaguchi	Yamanashi	

Municipalities

Municipalities in the selected prefecture(s) are displayed. Multiple selections can be made. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

Regions

You can display or hide nationalities for each global area division. Multiple selections can be made, and if a check is placed in "All," data of users of all area division nationalities will be displayed. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

East Asia
Asia (not including East Asia)
Europe
Africa
North America
South America
Oceania
Other

Experience Visiting Japan

You can display data narrowed down to first-time visitors to Japan or repeat visitors. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

First-Time Visitors to Japan
Repeat Visitors

Time Periods

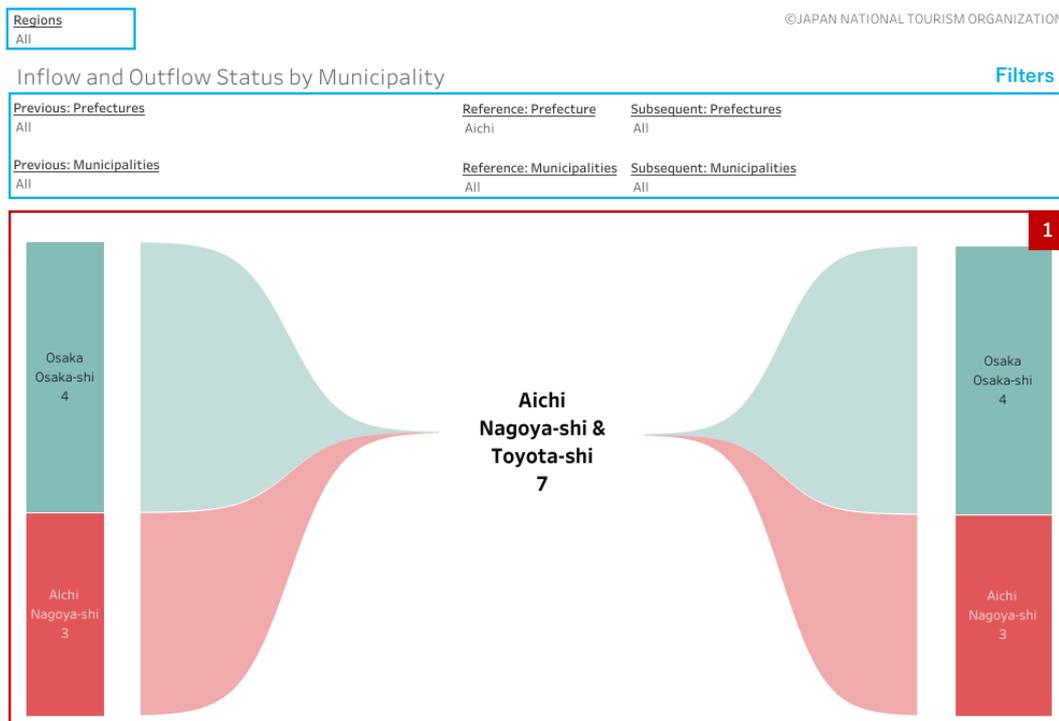
You can display data by the time period of the visit. At the time of the initial display, "All Day" is selected.

All Day
Daytime (10:00 AM to 5:59 PM)
Nighttime (6:00 PM to 5:59 AM)

Inter-Municipality Tour Status

Inflow and Outflow Status by Municipality

The figure below shows the municipalities in which people stayed immediately before and after the selected municipality.



◆ This data is the result of adding up location information data (GPS) acquired via the Japan Official Travel App—a tourism information app provided by JNTO—with the consent of users, and this data has been processed to prevent the identification of specific individuals. In addition, o

◆ The nationalities of users and number of times they have visited Japan are acquired through an in-app questionnaire.

◆ For details on the definitions of words and totaling specifications, please see the usage manual.

Source: Japan National Tourism Organization (JNTO)

Interpreting Graphs

1. Inflow and Outflow Status by Municipality

- The inflow/outflow situation can be grasped from data that aggregates the previous/subsequent visiting locations for a reference municipality.
- It lists only data for which previous/subsequent visiting locations could be determined for the reference municipality.
- Previous/subsequent visiting locations can be narrowed down, making it possible to grasp which municipalities people visited after traveling from city A to city B.

Refining by Filter

Regions

You can display or hide nationalities for each global area division. Multiple selections can be made, and if a check is placed in "All," data of users of all area division nationalities will be displayed. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

East Asia
Asia (not including East Asia)
Europe
Africa
North America
South America
Oceania
Other

Reference: Prefecture

You can select one of the 47 prefectures you want to display. At the time of the initial display, "Aichi" is selected.

Aichi	Akita	Aomori	Chiba
Ehime	Fukui	Fukuoka	Fukushima
Gifu	Gunma	Hiroshima	Hokkaido
Hyogo	Ibaraki	Ishikawa	Iwate
Kagawa	Kagoshima	Kanagawa	Kochi
Kumamoto	Kyoto	Mie	Miyagi
Miyazaki	Nagano	Nagasaki	Nara
Niigata	Oita	Okayama	Okinawa
Osaka	Saga	Saitama	Shiga
Shimane	Shizuoka	Tochigi	Tokushima
Tokyo	Tottori	Toyama	Wakayama
Yamagata	Yamaguchi	Yamanashi	

Reference: Municipalities

Municipalities in the selected prefecture(s) are displayed. Multiple selections can be made. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

Previous/Subsequent: Prefectures

You can display data narrowed down by the prefecture visited immediately beforehand or afterwards. Multiple selections can be made. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

Previous/Subsequent: Municipalities

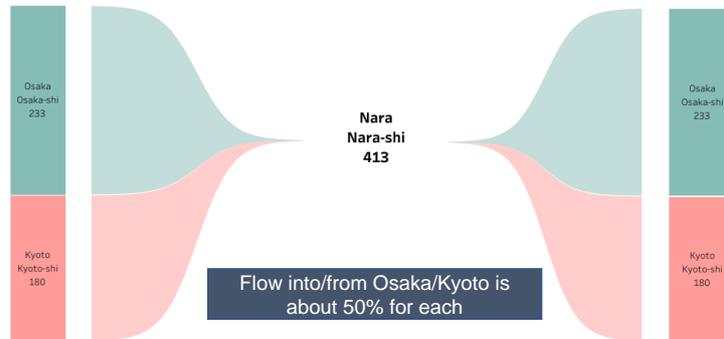
You can display data narrowed down by the municipality visited immediately beforehand or afterwards. Multiple selections can be made. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

Example of refining results by previous visiting destination

Flow into/from Nara City, Nara Prefecture

Inflow and Outflow Status by Municipality **Only reference specified**

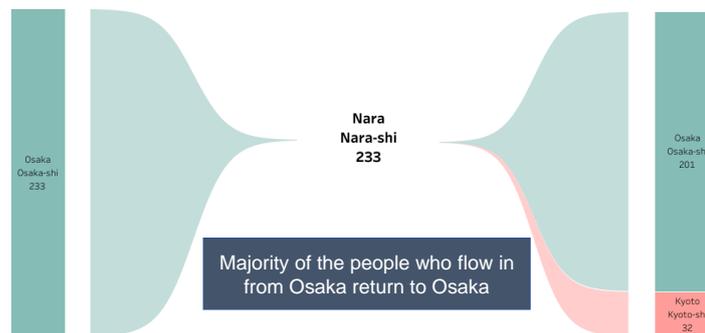
Previous: Prefectures	All	Reference: Prefecture	Nara	Subsequent: Prefectures	All
Previous: Municipalities	All	Reference: Municipalities	Nara-shi	Subsequent: Municipalities	All



Outflow into Nara City, Nara Prefecture (inflow from Osaka)

Inflow and Outflow Status by Municipality **Set Osaka as inflow origin**

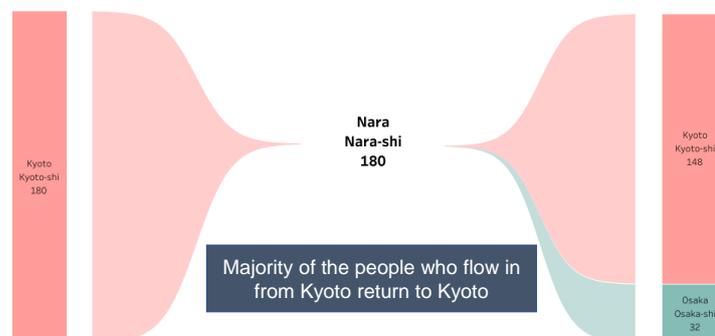
Previous: Prefectures	Osaka	Reference: Prefecture	Nara	Subsequent: Prefectures	All
Previous: Municipalities	All	Reference: Municipalities	Nara-shi	Subsequent: Municipalities	All



Outflow into Nara City, Nara Prefecture (inflow from Kyoto)

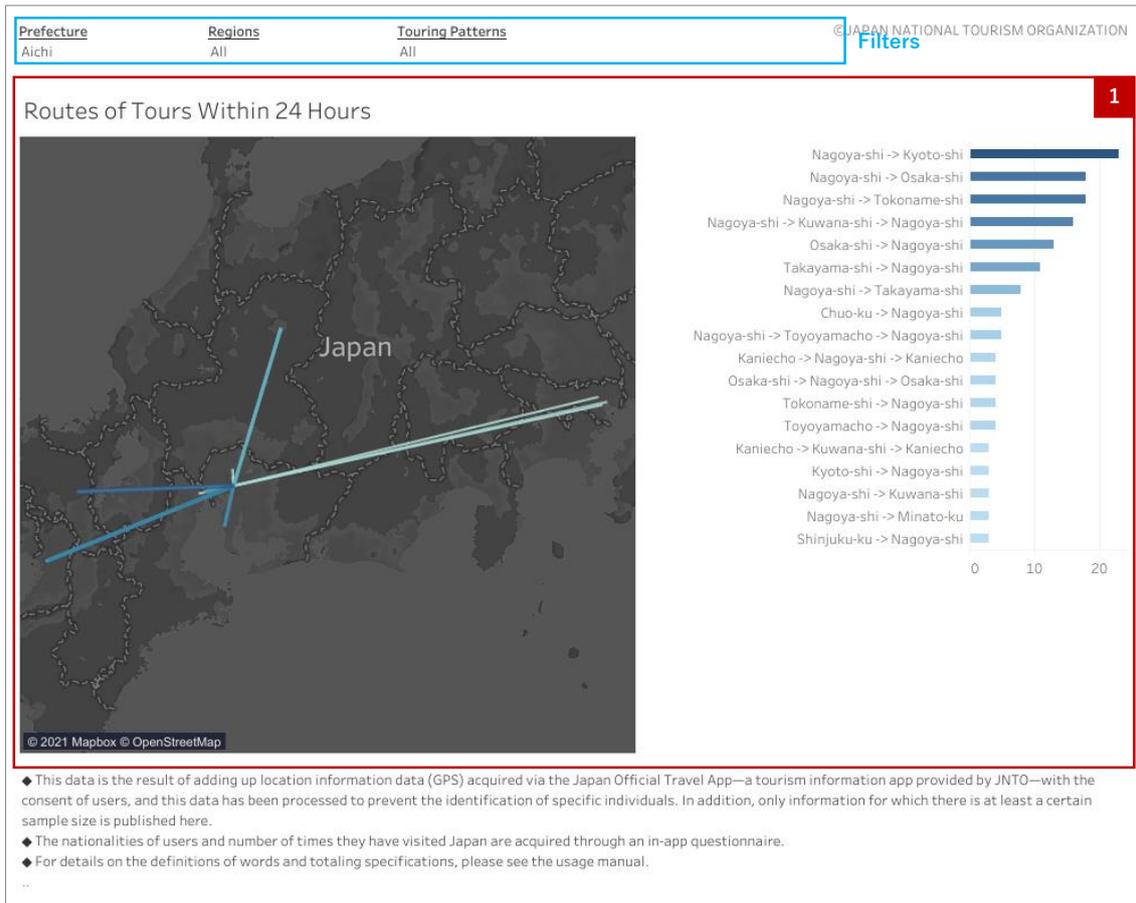
Inflow and Outflow Status by Municipality **Set Kyoto as inflow origin**

Previous: Prefectures	Kyoto	Reference: Prefecture	Nara	Subsequent: Prefectures	All
Previous: Municipalities	All	Reference: Municipalities	Nara-shi	Subsequent: Municipalities	All



Travel Route for One Day

The figures show people's movement between the municipalities within a 24 hour (3:00 to 3:00 on the next day) time frame.



Interpreting Graphs

1. Routes of Tours Within 24 Hours

- This data presents information on travel between visiting locations including the selected prefecture.
- Assuming one day is 3:00 AM until 3:00 AM the next day, users can view flow lines of travel within a 24-hour period.

Refining by Filter

Regions

You can display or hide nationalities for each global area division. Multiple selections can be made, and if a check is placed in "All," data of users of all area division nationalities will be displayed. At the time of the initial display, "All" is selected. If there is no data, this will not be displayed in the options.

East Asia
Asia (not including East Asia)
Europe
Africa
North America
South America
Oceania
Other

Prefecture

You can select one of the 47 prefectures you want to display. At the time of the initial display, "Aichi" is selected. Only routes including the selected prefecture(s) are displayed.

Aichi	Akita	Aomori	Chiba
Ehime	Fukui	Fukuoka	Fukushima
Gifu	Gunma	Hiroshima	Hokkaido
Hyogo	Ibaraki	Ishikawa	Iwate
Kagawa	Kagoshima	Kanagawa	Kochi
Kumamoto	Kyoto	Mie	Miyagi
Miyazaki	Nagano	Nagasaki	Nara
Niigata	Oita	Okayama	Okinawa
Osaka	Saga	Saitama	Shiga
Shimane	Shizuoka	Tochigi	Tokushima
Tokyo	Tottori	Toyama	Wakayama
Yamagata	Yamaguchi	Yamanashi	

Touring Patterns

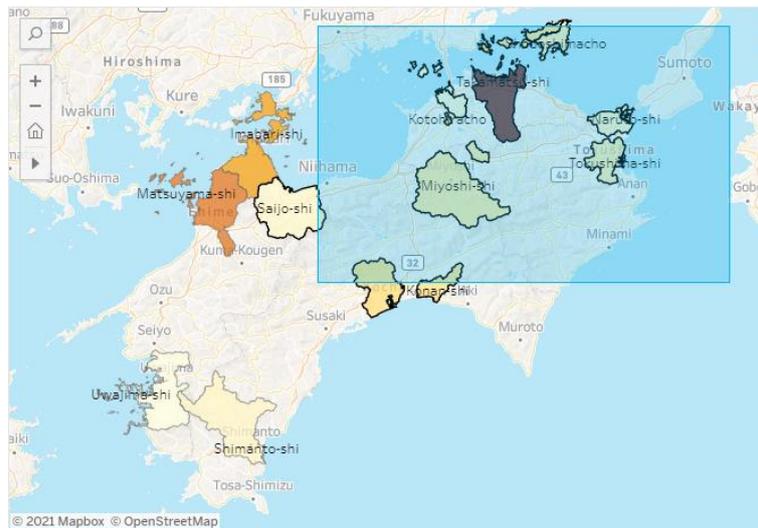
The touring routes displayed can be limited to intra-prefectural touring routes or inter-prefectural touring routes. At the time of the initial display, "All" is selected.

All
Intra-prefectural Touring Routes
Inter-prefectural Touring Routes

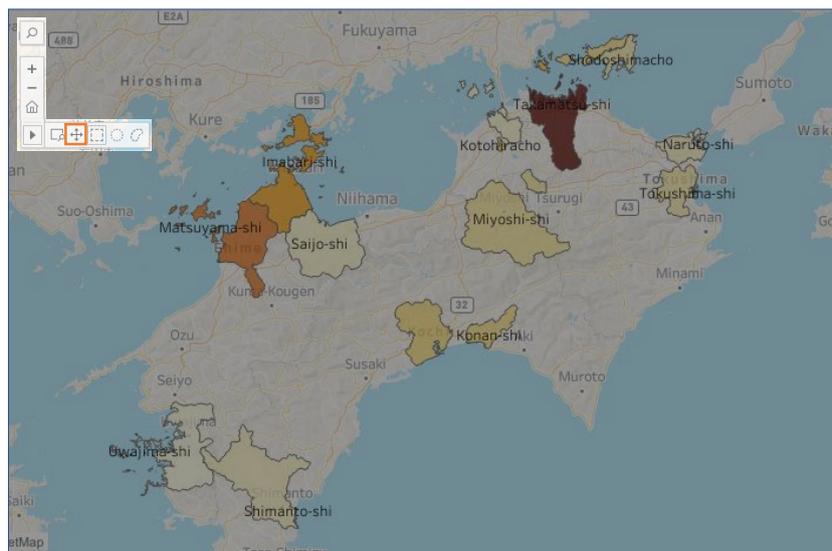
Frequently Asked Questions

I cannot move the map.

Drag your mouse over the map. If data has been selected on the map, the cursor will be in select mode.



Open the menu by clicking  on the view toolbar, and select . Even if the cursor is in select mode, if you drag your mouse over the map while holding down the Shift key, you will be able to move the map.

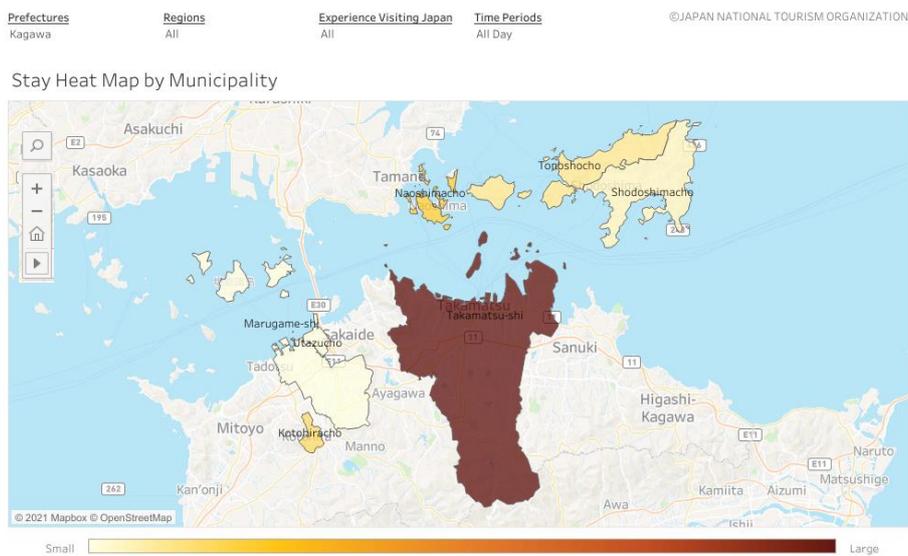
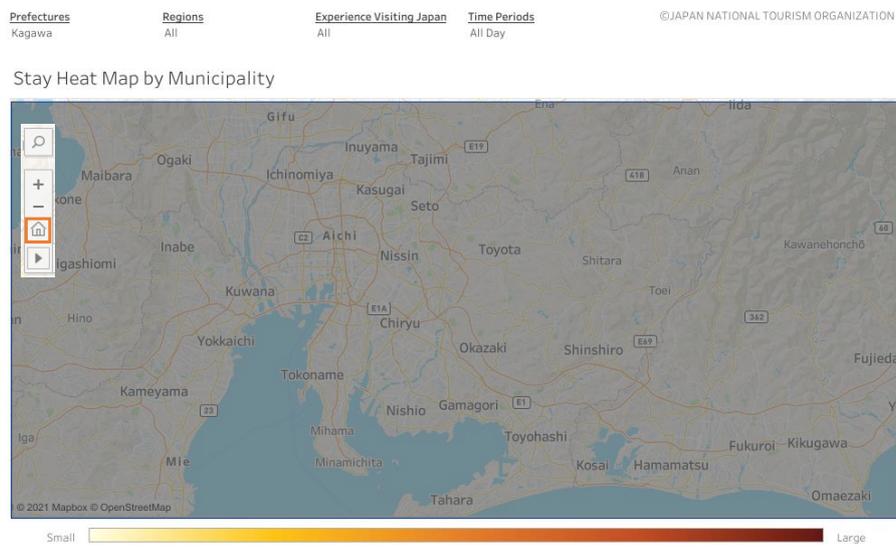


No data is displayed.

If no data is displayed despite the map being displayed after changing the filter or the like, there may be a discrepancy between the display area for the data and the map being

displayed. You can check the data display area by clicking  on the view toolbar.

*If the map is not displayed, it is because there is no displayable data; please modify the filter.



Inquiries

Please contact us at the contact details below if you have an inquiry regarding an issue that cannot be resolved using this manual, or if you have an inquiry regarding this manual, dashboards, or location information.

Japan Tourism Statistics Website Inquiry Form

<https://statistics.jnto.go.jp/en/inquiry/>

Update Log

02/25/2021	First Version
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